

Company name: Ube Industries, Ltd.

Security code: 4208 (shares listed on First Section of

Tokyo Stock Exchange and Fukuoka

Stock Exchange)

URL: http://www.ube.co.jp/ Representative: Hiroaki Tamura,

President and Representative Director

Contact: Yasuko Sakamoto, General Manager,

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Ube Industries Announces Changes in President and Representative Directors

Ube Industries announces that its meeting of the board of directors held today has decided the changes in president and representative directors as follows.

1. Reason for Changes

The changes result from the new management system after April 1, 2010

2. The New or Retiring President and Representative Directors

Name	New Title	Current Title
Michio Takeshita	President & Representative Director	Senior Managing Executive Officer & Director
Hiroaki Tamura	Chairman of the Board & Director	President & Representative Director
Yasuhisa Chiba	Director	Executive Vice-President & Representative Director

3. Schedule to Be Officially Elected April 1, 2010

In addition, Yasuhisa Chiba will resign a director and assume an advisor immediately after the annual shareholders' meeting held on June 29, 2010.