

May 14, 2004

To Whom it May Concern

Company Name: Ube Industries, Ltd.  
 Representative: Kazumasa Tsunemi, Board Chairman & CEO  
 ( Stock Code: 4208, Listing: TSE 1, Fukuoka)  
 Contact: Masato Izumihara, General Manager, IR &  
 Dept, Corporate Planning & Administration Office  
 ( TEL 03-5419-6110 )

## Notice of Revision in Sales and Earnings Forecast

The sales and earnings forecast announced on February 10, 2004 for FY2004 (April 1, 2003 to March 31, 2004) has been revised as follows.

### 1. Revised Numbers for FY2004 (covering the period from April 1, 2003 to March 31, 2004)

(Units: Millions of Yen,%)

	Net Sales	Operating Profit	Ordinary Profit	Net Income
Revised Estimate (A)	511,373	22,017	15,137	△ 3,635
Previously Announced Estimate (B) (February 10, 2004)	507,000	17,000	8,000	△ 6,000
Increase/Decrease (A-B)	4,373	5,017	7,137	2,365
Percent Change	0.9	29.5	89.2	-
(Reference)March 2003 Actual	513,535	26,399	16,052	8,120

### 2. Reason for Revision

- Upward revision in sales is due to increases in specialty products, pharmaceuticals, fine chemicals and coal revenues.
- Upward revision in operating profit is due to increases in sales of specialty products and pharmaceuticals, and concentrated efforts to raise prices of mainly polyolefin and rubber products, as well as cost reductions in cement and ready-mixed concrete products, in addition to the impact of general cost-cutting efforts as well as other efforts to improve profitability.
- The larger upward revision in ordinary profit reflects the increase in operating profits, in addition to the recording of non-operating expenses for expected losses related to the extraordinary operating loss at the Company's North American aluminum wheel production subsidiary as extraordinary losses.
- The decline in the net deficit in net income for the period reflects the increase in ordinary profit.

In addition, as announced in the Company's previous revision, a significant amount of losses were recorded as the result of the adoption of asset impairment accounting, and the main extraordinary losses for the period are as follows:

	(Unit: Billions of Yen)
Fixed Asset Impairment Losses	△ 17.5
Fixed Asset Liquidation Losses	△ 4.8
Overseas Subsidiary Extraordinary Operating Losses	△ 2.0
Additions to Bad Debt Reserves	△ 1.4
Gains on the sale of property, buildings and marketable securities	6.1
Others	△ 4.8
<b>TOTAL</b>	<b>△ 24.6</b>